

Jack Martin Leith: the story so far



1950s/60s Born and raised in an east London funeral parlour. Contracted polio and made a full recovery. Boarded at a grammar school in rural Essex.



1970s Began a 50-year enquiry into the nature of the creative process. The photo shows Ted Matchett, author of Creative Action, a major influence.

SuperMarketing
IPC Women's Magazines
Marketing Week
Beavis Shrimpling & Softly
Lonsdale Advertising



Jessica, the Leith & Price baby

1970s Started in media sales, later becoming an ad agency account handler. Witnessed the birth of account planning and media agencies.

1980s Leith & Price provided new business services to ad agencies and the media, using a groundbreaking database of advertisers, brands & agencies.

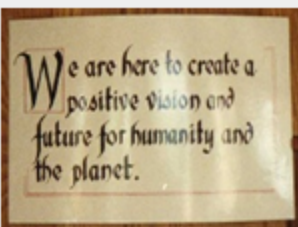


1980s Defeated breast cancer with the help of the people pictured here. Less than 1% of all breast cancers occur in men.



HARRISON OWEN
 Originator of Open Space Technology

1980s In Sweden, experienced Open Space, a participant-driven conference format, then played a central role in establishing it in the UK.



1980s Consultant in residence at Findhorn Foundation. Encouraged the community to articulate its purpose. The result is shown here.



1980s Trained as a facilitator of the Transformation Game at Findhorn and subsequently facilitated many Transformation Game workshops.

NOW CURRENT REALITY	NEW DESIRED REALITY
POSSIBILITY OF NEW VALUE	NEW VALUE GENERATED



1990s In partnership with Mo Cohen, pictured here, founded two boutique consulting firms: Innovatics and thenew.org.

THE CENTRE FOR LARGE GROUP INTERVENTIONS
 Open Space Technology
 Real Time Strategic Change
 Future Search
 SimuReal

1990s Established CLGI in Amsterdam. Co-founded Partners in Whole System Transformation. Early co-creation exponent.

THE INNOVATION AGENCY

1990s/2000s Founded The Innovation Agency. Worked extensively with Shell GameChanger team. Advised Shell Group Strategy.

Ecosystem Value Specification

Specify the value to be generated by the now-to-new project

Beneficiary group	Value	How to generate value	How to measure value
1. Senior management / owners			
2. Customers			
3. Suppliers and partners			
4. Society (non-employees, wider UK)			
5. Suppliers, partners, others			
6. Stakeholders, investors, funding bodies			
7. The public			
8. Media outlets			
9. Government agencies, regulatory authorities			
10. Local communities			
11. Other groups			
12. The planet			

2000s Developed the Ecosystem Value Specification tool to help clients generate the greatest amount of value for their stakeholders.

Enriching the world: is it good business practice?

2010s Gave five-minute Ignite Bristol talk. Made convincing business case for enriching the world, as advocated by US President Woodrow Wilson.

Residents for Liveable Neighbourhoods

New Sydney Place, Bath

2020s Member of action group campaigning for Clean Air for Bathwick (victory) and New Sydney Place Low Traffic Neighbourhood (shortlisted).



2020s Problem transformation practitioner helping leaders transform tough problems into ambitious outcomes and widespread value.